



# YOUR CONNECTION OPPORTUNITIES

2024-2025

NJBankers events feature prestigious speakers, networking opportunities and various ways to engage with bankers and business professionals.

In the main photo above, NJBankers President & CEO Mike Affuso (right) interviews Dr. Mark T. Esper, 27th Secretary of Defense, during NJBankers 118th Annual Conference.

# 2024 – 2025 Sponsor Packages\*

Sponsorships are an efficient and effective way for you to increase brand loyalty and create awareness and visibility, while positioning your company as an industry expert. Additionally, sponsors have exclusive access to networking opportunities with customers and prospects.

Benefits of sponsorships are twofold – NJBankers receives the assistance and support to continue serving our mission, while your company receives targeted marketing and increased brand awareness among our members.

For more information and details on Sponsorships and Packages or questions about membership, contact Jenn Zorn, EVP/Director of Education & Business Development, at 908-324-4024, 908-868-5634 (cell), or [jzorn@njbankers.com](mailto:jzorn@njbankers.com).

## Premier Sponsor Package

Premier sponsors see the value, ROI, and visibility when they support NJBankers. Premier sponsor logos appear on our homepage, Connections newsletters, event programs, event signage, and much more.

These sponsors are engaged, promoted, and stand out at **ALL EVENTS** in the 2024 – 2025 fiscal year.

**Premier packages start at \$25,000.**



## Premier Sponsors



# Annual Sponsor Package

These packages are custom built. Goals and budgets are individually reviewed and discussed. Sponsors are promoted on marketing materials for maximum exposure as programs are released. A package may include additional discounts on programs, complimentary registrations, speaking engagements, emcee for a program or event, and even more opportunities to promote your brand.

**Annual Sponsor Packages start at \$15,000.**



## Annual Sponsors



# Connections Sponsor Package

The Connections Package is a fixed sponsor package for the fiscal year, with opportunities meaningful to your firm. For example:

### Professional Development Sponsorships

**Choose 2 of these conferences:**

- CFO Conference
- Enterprise Risk Management (ERM) Conference
- Marketing Conference
- Human Resources Conference
- Commercial Real Estate (CRE) Conference

**Benefits include:**

- One-minute company introduction during program
- 1 complimentary registration
- Pre and post conference marketing of your brand
- Post conference marketing materials sent to attendees
- Pre and post attendee reports with emails
- Choice of speaking opportunity based on topic or event

### Top-Tier NJBankers Conferences

**Choose 1 of the 2 Top-Tier NJBankers conferences:**

- Banking on the Future Conference
- Annual Conference

**Benefits include:**

- 1 complimentary registration
- Pre and post conference marketing of your brand
- In-person events include company materials at registration
- Pre and post attendee reports with emails
- Complimentary golf hole signage at The Bankers Cup
- Article in New Jersey Banker magazine or e-newsletter Connections

**The Connections Package is \$10,000 for the fiscal year.**

\*NJBankers retains full rights to review, change, rescind or deny any advertising and/or sponsorship request

# The Emerging Leaders Network (ELN) Underwriters

The Emerging Leaders Network (ELN) was formed in 2018 to provide NJBankers members the opportunity to take their career to the next level and become the next generation of leaders.

The Emerging Leaders Network offers educational conferences, unique networking opportunities, and community service activities designed specifically for emerging leaders.

## Underwriter Benefits for Member Banks

- Complimentary registration for 2 at each paid event for underwriting year
- Sponsorship recognition at all ELN events during underwriting year
- Logo displayed on NJBankers website and in all ELN marketing materials

**\$5,000 per calendar year**

## Underwriter Benefits for Associate Members

- Complimentary registration for 2 at each event
- Welcome remarks to attendees
- Marketing materials/giveaways may be distributed to attendees
- Pre and post attendee reports with emails

**\$3,000 per event**



## ELN Underwriters



**"I** attended last year for the first time and this second time was just as great! Fantastic day of learning and networking."

- 2023 ELN Conference Attendee

# The Future Ready Internship Program 2025

NJBankers Future Ready Internship Program provides specialized educational programming and unique opportunities for college students who are interested in pursuing a career in banking. The program is designed to motivate interns to become the next generation of leaders at member institutions. Participants of the program will attend weekly webinars to learn key components of the banking industry, and will have the unique opportunity to network with one another, as well as bank CEOs and managing officers, at the in-person networking event.



The Summer Internship Program will begin in June 2025 and conclude in August 2025. The program consists of a robust webinar series and one in-person networking event.



## Underwriter Benefits for Member Banks

- Complimentary registration for 2 at each paid internship event for the underwriting year
- Sponsorship recognition at all Future Ready events during underwriting year
- Marketing and branding throughout the association during the underwriting year

**\$2,500 per calendar year**

## Future Ready Internship Underwriters

### FEATURED SPONSOR



### EVENT SPONSORS



# DEI Underwriters

Seminars cultivate a more inclusive banking community by providing our members with resources and programming on issues with respect to race, gender, gender identities, sexual orientation, and disabilities. NJBankers is committed to promoting values that achieve more equitable outcomes.

Become an underwriter and be recognized as a champion in these efforts. Your company name will be included in a promotional graphic that recognizes your support.



## Underwriter Benefits for Member Banks

- Complimentary registration for 2 at each paid event for underwriting year
- Sponsorship recognition at all DEI events during underwriting year
- Marketing and branding throughout the association during underwriting year

**\$5,000 per fiscal year**

## Underwriter Benefits for Associate Members

- Complimentary registration for 2 at each event
- Welcome remarks to attendees
- Marketing materials/giveaways can be distributed to attendees
- Pre and post attendee reports with emails

**\$3,000 per event**

# DEI Underwriters



**"The DEI Summit provided a great group of speakers with a wide variety of topics."**

*- 2024 DEI Summit Attendee*

**N**JBankers events bring together senior executives from across the NJ banking and financial ecosystem. Their events are consistently well-run and are a great place for us to deepen existing relationships and establish new ones. We have met several bankers through NJBankers events who are now RelPro clients.”

- *Martin Wise, CEO & Founder  
RelPro*

## Regional Roundtables

Roundtables are held in North and South Jersey, or virtually. Your company gets visibility and recognition to a much more targeted audience – the C-suite.

### **Sponsorship includes:**

- Speaking opportunity for 50 minutes
- Sole sponsor per event, per region
- Pre and post conference promotion of your brand
- Pre and post attendee reports with emails

**Cost is \$2,750 per event, per region**



# ADVERTISING OPPORTUNITIES\*

## 2024 - 2025

Advertising keeps your brand in front of bankers, and anyone interested in the NJ banking industry. To advertise in our publications, connect with John Mangini, Director of Marketing and Communications, at 908-324-4026, 732-850-4271 (cell), or [jmangini@njbankers.com](mailto:jmangini@njbankers.com).

## Connections (Every 2-week e-Newsletter)

Connections is distributed through email to over 3,000 members, associate members and others interested in the banking industry, in addition to being posted on our social media and website. It provides a capsule version of important legislative, regulatory, professional development opportunities, and information impacting the Garden State banking industry. Web links provide more in-depth coverage. Connections is also a publication that welcomes you to submit educational content.

**Cost: \$600 for 6 issues subject to availability**

## Professional Development e-Blasts

Professional Development e-Blasts are distributed to members, associate members, non-member banks and service providers. Your brand name is featured prominently.

**Cost: \$5,000 for 6-months (avg 120-150 blasts)**

## New - Online News Center Advertising

NJBankers launched an online News Center in 2024, a hub for the latest banking news and resources. This is a great place to reach all levels of bankers and promote the latest industry products and services. You can access the News Center at [njbankers.mynewscenter.org](http://njbankers.mynewscenter.org). To advertise in the News Center, contact John Constantino at 503-445-2230 or [john@llmpubs.com](mailto:john@llmpubs.com).

## New Jersey Banker Magazine (Quarterly Communication)

As the official magazine of NJBankers, New Jersey Banker focuses on articles and developments that impact the New Jersey financial services industry. The magazine is read by all levels of bankers.

Visit our website, [njbankers.com](http://njbankers.com), for a media kit that details costs and frequency discounts. New Jersey Banker magazine currently reaches 4,000 subscribers. To advertise in the magazine, contact John Constantino at 503-445-2230 or [john@llmpubs.com](mailto:john@llmpubs.com).

Members and associate members are encouraged to submit articles for consideration.





# ADVERTISING OPPORTUNITIES\* (continued)

## The New Jersey Banker Podcast Series (Released Monthly)\*\*

### Two Options Available

#### Podcast Advertising Packages

Podcast advertising packages are sold in 3-month blocks and include one 20-minute podcast featuring a company executive, logo placement on all marketing materials for 3-months, company mention, one-sentence tagline in podcast introduction for 3-months, and logo placement on podcast episode graphic for 3-months.

**3-month package: \$5,000**

#### New this year! Special Release Podcast

NJBankers is also offering a one-time special release podcast for businesses, in which you provide the speaker and content and we'll host and prepare the podcast.

**1-time special release podcast: \$2,500**

## Social Media Advertising (LinkedIn and Instagram)

NJBankers social media receives thousands of engagements monthly from many of New Jersey's banking and financial leaders. Advertising on NJBankers social media gives you targeted access to nearly 4,000 highly-engaged followers.

**One month of advertising is \$800 and includes 2 ads per week, placed on both our LinkedIn and Instagram feeds, for a total of 16 placements.**

\*NJBankers retains full rights to review, change, rescind or deny any advertising and/or sponsorship request

\*\*NJBankers retains full editorial control over topics, content, and length of podcast



# MAJOR EVENTS, PROFESSIONAL DEVELOPMENT AND NETWORKING OPPORTUNITIES

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The Bankers Cup Golf Tournament

Banking on the Future Conference

Economic Leadership Forum

119th Annual Conference

Women in Banking Conference

And many more

\*NJBankers retains full rights to review, change, rescind or deny any advertising and/or sponsorship request\*

# Event Opportunities

## Bankers Cup Golf Outing 2024

**Fiddlers Elbow, Bedminster  
August 5, 2024**

The Bankers Cup Golf Outing is a fun day of golf and networking out on the green. This is a great way to connect with bankers in a relaxed setting and promote your services through a variety of sponsorship options. Choose a sponsor level that works with your budget.

### Course Sponsor



### Glove Giveaway



### Contest Sponsors: \$1,250 each

Contest sponsorships include: sign on contest hole; table and chairs on your contest hole; choice of staff at contest for meet and greet; lunch and dinner for one staff (no golf)

- **Putting Contest**
- **Longest Drive** sponsored by **forvis mazars**
- **Straightest Drive** sponsored by **Stevens & Lee**
- **Closest to the Pin**

### NEW! 19th Hole Sponsorship: \$1,250

The first 10 golfers to return their completed scorecards to the "19th" hole (aka clubhouse) are entered into a drawing to win a prize! Includes: recognition at the event

### Registration Sponsor: \$5,000

Includes: signage at registration; recognition in golf pre-event email; logo on badges; pre and post attendance list with e-mails

### Event Sponsors: \$3,500

Includes: signage at event; pre and post attendance list with emails; branded item at event; screen recognition during awards



### Course Beverages: \$1,500 (3 available)

Includes: logo on beverage carts and halfway house

### Hole Sponsors: \$200

Includes: logo sign on hole



### New This Year! A Day on the Course Survival Bag: \$2,500\*

Includes: signage at event; pre and post attendance list with emails; logo item in bag to all attendees; screen recognition during awards

#### Choice of:

Hats	Ball Marker	Cigar Lighter	Small First Aid Kit
Golf Balls	Golf Tees	Mints	Sharpies
Drink Koozie	Cigars	Lip Balm	Hand Sanitizer
Sunscreen	Cigar Cutter	Pencils	Other choice item pending NJBankers approval

\*Sponsor provides item



Contact Jenn Zorn ([jzorn@njbankers.com](mailto:jzorn@njbankers.com)) for more information.

# Banking on the Future Conference

**Ocean Casino Resort, Atlantic City**  
**September 18 – 20, 2024**

This is an in-state conference for meeting and greeting Bank leadership. From C-suite to Senior Managers, these are the bank's decision makers. Sponsorships outlined below are designed to work with your budget and will get your brand noticed.

EVENT SPONSORS	
<input type="checkbox"/> Reception Sponsor (for both Wednesday and Thursday nights) <i>Includes: 1 registration at 50% off regular pricing; pre and post marketing; attendance list with emails; on-site event recognition</i>	\$7,500
<input type="checkbox"/> Breakfast Sponsor (for both Thursday and Friday mornings) <i>Includes: pre and post marketing; attendance list with emails; on-site event recognition</i>	\$5,000
<input type="checkbox"/> Luncheon Sponsor (Thursday only) <i>Includes: pre and post marketing; attendance list with emails; on-site recognition at luncheon</i>	 \$3,500
<input type="checkbox"/> Break Sponsor (for both Wednesday and Thursday) <i>Includes: attendance list with emails; onsite event recognition</i>	  \$2,500
LOGO SPONSORS	
<input type="checkbox"/> Badge and Lanyard Sponsor: 1 Available <i>Includes: 1 registration at 50% off regular pricing; logo on badges and lanyards; pre and post marketing; attendance list with emails</i>	\$7,500
<input type="checkbox"/> Registration Sponsor: 1 Available <i>Includes: banner ad on welcome and post-conference evaluation emails to all attendees; attendance list with emails</i>	\$5,000
<input type="checkbox"/> Room Drop Sponsor*: 1 Available <i>Includes: ability for sponsor to provide an item of your choice to be sent to bankers rooms on Wednesday night; attendance list with emails</i> <i>*NJBankers reserves the right for final approval on item being sent</i>	\$5,000
<input type="checkbox"/> General Session Sponsor (Friday) <i>Includes: name on screen for duration of session; pre and post event marketing; attendance list with emails</i>	 \$3,500
<input type="checkbox"/> Social Media Sponsor: 1 Available <i>Includes: custom-designed pre/during event posts; custom event hashtag</i>	\$5,000
<input type="checkbox"/> Candy Basket Sponsor: 1 Available <i>Includes: logo on candy bags and sign at registration; attendance list with emails</i>	\$2,500

Contact Jenn Zorn ([jjzorn@njbankers.com](mailto:jjzorn@njbankers.com)) for more information.

# Banking on the Future Conference (continued)

Ocean Casino Resort, Atlantic City  
September 18 – 20, 2024

## PREMIER SPONSORS



## DIAMOND SPONSORS



## GOLD SPONSORS



**“W**e are delighted to be associated with NJBankers. The team are the very best at providing outstanding service to the membership and are always more than willing to assist associate members with warm introductions to the member banks’ senior management teams and decision-makers. This is invaluable to company’s like IFS as the endorsement of NJBA can make all the difference.”

*- Michael D. Ryan, President & CEO  
Innovative Financing Solutions (IFS)*

# Annual Economic Leadership Forum

## Location to be Announced March 6, 2025

The Economic Leadership Forum presents key thinkers on the issues that shape New Jersey and the nation. Don't miss out on the chance to develop new business leads, and meet and network with decision makers. This annual event is attended by hundreds of bankers and business leaders.

Choose a sponsor level that works with your budget.

### Presenting Sponsor – \$20,000

#### Benefits include:

- Introduction at start of program
- Invitation for a member of your organization to speak in a session
- Logo in all event marketing
- Opportunities for members of your organization to meet with local press
- Recognition in front of assemblage
- On-screen recognition at key times throughout event
- Listing on agenda
- Attendees list with emails
- Two complimentary tables for up to 10 attendees each
- Branding in any print or social media ads

### Talent Sponsors - \$10,000

#### Benefits include:

- Introduction of Keynote speaker
- Recognition in front of assemblage
- Logo in all event marketing
- On-screen recognition at key times throughout event
- Listing on agenda
- Attendees list with emails
- One complimentary table for up to 10 attendees



### Impact Sponsors - \$6,000 (4 AVAILABLE)

#### Benefits include:

- Concurrent breakout session based on topic approval
- Recognition in front of assemblage
- Logo in all event marketing
- On-screen recognition at key times throughout event
- Listing on agenda
- Attendees list with emails
- One complimentary table for up to 10 attendees

### Outlook Sponsors - \$6,000 (3 AVAILABLE)

#### Benefits include:

- Concurrent breakout session based on topic approval
- Recognition in front of assemblage
- Logo in all event marketing
- On-screen recognition at key times throughout event
- Listing on agenda
- Attendees list with emails
- One complimentary table for up to 10 attendees



# Annual Economic Leadership Forum (continued)

Location to be Announced  
March 6, 2025

## Break Sponsor – \$4,500

Choose Breakfast, Lunch  
and/or Networking Break

### Benefits include:

- Recognition in front of assemblage
- Branding for your organization on all marketing materials
- On-screen recognition at key times throughout event
- Listing on agenda
- Attendees list with emails
- One complimentary table for up to 10 attendees

## Social Media Sponsor – \$5,000

### Benefits include:

- Recognition in front of assemblage
- Organization tagged in two (2) pre-event, one (1) post-event, and all in-event social posts
- Branding for your organization on all marketing materials
- Listing on agenda
- Attendees list with emails
- One complimentary table for up to 10 attendees

## Event Sponsors - \$3,500

### Benefits include:

- Branding for your organization on all marketing materials
- On-screen recognition during event
- Attendees list with emails
- One complimentary table for up to 10 attendees

## Patron Sponsors - \$1,000

### Benefits include:

- On-screen recognition during event
- Attendees list with emails

Contact Jenn Zorn ([jjzorn@njbankers.com](mailto:jjzorn@njbankers.com)) for more information.

# 119<sup>th</sup> Annual Conference

**Grand Hyatt, Nashville, TN**  
**April 2 – 4, 2025**

As NJBankers premier event, our Annual Conference draws hundreds of industry leaders to a premier resort. With a robust conference program featuring well-known keynote speakers, interactive workshops, and networking activities, the Annual Conference is a highly effective way to make connections.

Choose from 2 categories that fit your budget and meet your marketing goals.

**CHOICE 1 -  
PACKAGE SPONSORS**

Choose a price point that fits your budget  
 Choose a price point that meets your marketing goals  
 Have your brand on the entire event

**OR**

**CHOICE 2 -  
LOGO or EVENT SPONSORS**

Many items and events to choose from to keep your brand visible

Sponsor Benefits	Platinum \$25,000	Diamond \$20,000	Gold \$10,000	Event	Logo
Complimentary Registrations	<b>2</b>	<b>1</b>	<b>50% off</b>		
Private Networking Reception with Bankers by Invitation	<b>3</b>	<b>2</b>	<b>1</b>		
Logo on Digital Signage in General Session	√	√			
Logo on Sponsor Page in Program	<b>Color</b>	√	√	√	
Pre-event publicity in promotional materials, Connections and website	√	√	√	√	
Pre and post event publicity on NJBankers Social Media (approx. 2 posts per platform)	√				
Annual Conference Attendee List w/ emails (pre and post event)	√	√	√	√	
Conference Attendee List					√
Logo on/at sponsored item/event*				√	√

Items may include: keys, lanyards, social media, logo items, candy, room drops, receptions, etc.\*  
 See our website for a full list of items offered

**Contact Jenn Zorn ([jjzorn@njbankers.com](mailto:jjzorn@njbankers.com)) for more information.**



# Women in Banking Conference

**Location to be announced  
June 4, 2025**

Our annual Women in Banking Conference brings together women from all areas of the banking industry. With renowned speakers and industry experts discussing a range of topics, this event is designed to empower women and provide strategies for success in the banking industry.

Choose a sponsor level that works with your budget.

Level	Amount	Includes
Diamond Sponsor	\$10,000	<ul style="list-style-type: none"> <li>• Logo recognition on screen at breaks and lunch</li> <li>• Logo recognition in event emails</li> <li>• Preferred Seating Placement</li> <li>• Up to 11 complimentary registrations</li> <li>• Introduction of Keynote Speaker or Panels</li> <li>• Attendance list with emails</li> </ul>
Platinum Sponsor	\$7,500	<ul style="list-style-type: none"> <li>• Logo recognition on screen at breaks and lunch</li> <li>• Logo recognition in event emails</li> <li>• Up to 7 complimentary registrations</li> <li>• Attendance list with emails</li> </ul>
Gold Sponsor	\$5,000	<ul style="list-style-type: none"> <li>• Logo recognition on screen at breaks and lunch</li> <li>• Logo recognition in event emails</li> <li>• Up to 5 complimentary registrations</li> <li>• Attendance list with emails</li> </ul>
Silver Sponsor	\$2,500	<ul style="list-style-type: none"> <li>• Logo recognition on screen</li> <li>• Logo recognition in event emails</li> <li>• Up to 2 complimentary registrations</li> <li>• Attendance list</li> </ul>
Bronze Sponsor	\$1,000	<ul style="list-style-type: none"> <li>• Logo recognition on screen</li> <li>• Up to 1 complimentary registration</li> <li>• Attendance list</li> </ul>
Patron Sponsor	Under \$1,000	<ul style="list-style-type: none"> <li>• Includes Name Recognition</li> </ul>
Social Media Sponsor	\$5,000	<ul style="list-style-type: none"> <li>• Pre and post event dedicated Social Media blasts</li> <li>• Up to 2 complimentary registrations</li> <li>• Attendance list with emails</li> </ul>

Contact Jenn Zorn ([jjzorn@njbanks.com](mailto:jjzorn@njbanks.com)) for more information.

# One Day Conference/Seminar Sponsorships

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## In-Person Events\*\*

### Standard Event Sponsor - \$1,500

- One complimentary sponsor table
- One complimentary registration
- One-minute company introduction during event program
- Pre and post marketing
- Event graphic provided for use in sponsor social media promotions
- Attendance list with emails

### Social Media Sponsor - \$2,500 (unless otherwise noted)

- Company recognition on all marketing materials
- Company page tagged in two day-of event posts
- Event graphic provided for use in sponsor social media promotions

### Presenting Sponsor - \$5,000

- Recognition on event page and in-event marketing
  - One complimentary registration
  - One complimentary sponsor table
  - One-minute company introduction during event program
  - Emcee or introduction of speaker
  - Pre and post marketing
  - Attendance list with emails
  - Event graphic provided for use in sponsor social media promotions
- 

## Virtual Events\*\*

### Standard Virtual Sponsor - \$1,500

- One complimentary registration
  - One-minute company introduction during event program
  - Pre and post marketing
  - Attendance list with emails
  - Marketing material for sponsor sent to all attendees post event
- 

## Social Event Sponsorships\*\*

Events such as **Seasonal Golf Tournaments** and our **Rising Star Gala Awards Dinner** have many sponsorships and price points available.

**\*\*Other sponsorships may apply per event. Please check our website or contact Jenn Zorn at [jzorn@njbankers.com](mailto:jzorn@njbankers.com) for detailed information.**

# 2024-2025 Events Calendar

## Summer 2024

### ***Self-Paced Virtual Offering***

### **IRA Summer Learning Sessions - Presented by NJBankers & PMC**



**Target Audience: Senior level retail bankers and their back-office administrators, Compliance Officers**

Whether your institution requires new hire and refresher training, must-have process and procedure training or a complete understanding of new-to-industry IRA'S, PMC's Summer Learning Sessions have you covered.

### ***Monday, August 5***

### **Bankers Cup Golf Outing & Networking Event**

**Fiddler's Elbow, Bedminster, NJ**

**Target Audience: 200 C-Suite and Senior Officers, Industry Service Providers**

This golf outing is a great way to network with high level executives during a relaxed, social day out on the green. The day includes several networking opportunities, including an evening reception for both golfers and non-golfers, and 18 holes of golf.

**See event opportunities.**

## September 2024

### ***Wednesday – Friday, September 18-20***

### **Banking on the Future Conference**

**Ocean Casino Resort, Atlantic City, NJ**

**Target Audience: 200 C-Suite and Senior Officers, Industry Service Providers**

This 3-day conference is an Association top-tier event that presents everything from the economy, trends and regulation updates, to exclusive social events, maximizing your networking opportunities.

**See event opportunities.**

### ***Thursday, September 26***

### **Compliance University**

**The Park Avenue Club, Florham Park, NJ**

**Target audience: Senior level Compliance Officers, Compliance and BSA staff**

This program covers intermediate and advanced compliance issues including regulatory updates. It is led by experts in the compliance community.

**See one day in-person sponsorships.**

# October 2024

## ***Wednesday, October 2*** **FDIC Directors College**

**The Park Avenue Club, Florham Park, NJ**  
**Target Audience: 100 Bank Directors, CEO and other C-suite bankers**

This 1-day workshop with the FDIC keeps Directors and the C-suite apprised of changes in the ways they affect how the bank is managed. More and more Directors need to show that they have had timely and efficient training.

## ***Wednesday, October 9*** **Human Resources Conference**

**The Park Avenue Club, Florham Park, NJ**  
**Target Audience: Human Resource Directors, Training Officers, Legal Counsel, and senior level bankers**

Attaining, retaining, and influencing HR's seat at the table will ultimately improve the bank's performance by maintaining your most critical resource – your employees.

**See one day in-person sponsorships.**

## ***Thursday, October 17*** **Emerging Leaders Network Conference**

**The Park Avenue Club, Florham Park, NJ**  
**Target Audience: The ELN is a division of NJBankers for Bank Members and Associate Members poised to become the next generation of leadership**

As more bankers retire, meet the upcoming Leaders who are taking their banks to new levels. You'll be glad you drilled down to meet and support them.

**See ELN Underwriters packages.**



**Thursday, October 24**

## **Enterprise Risk Management Conference – Presented by NJBankers and Wolf**



**The Park Avenue Club, Florham Park, NJ**

**Target Audience: Bankers who are charged with maintaining a robust ERM program. This includes officers from ERM, Compliance, BSA, Accounting, Auditing, CLO, & CIO, Cyber Risk, Security, etc.**

This conference will update the industry on ERM strategies and best practices.

**See one day in-person sponsorships.**

**Monday-Tuesday, October 28-29**

## **Delaware Trust Conference - In conjunction with NJBankers and Delaware Bankers Association**

**In Person, On-Demand or Livestream**

**Target audience: Trust Professionals, Portfolio Managers, Financial Advisors, Attorneys, CPAs, CTFAs, Wealth & Asset Management Services Executives, Executive Trust Officers, Investment Officers, Investment Managers, and Trust Department Managers**

This 2-day conference presents a lineup of wealth management and trust experts in various international and national trust topics.

# **November 2024**

**Thursday, November 7**

## **Rising Star Awards and Gala Dinner**

**The Stone House at Stirling Ridge, Warren, NJ**

**Target audience: Rising Stars, their peers, their families, C-suite, and Senior Leaders**

The Rising Star Awards recognize the upcoming leaders in banking. Bankers nominate the Stars. From the entries, an independent panel of judges review the submissions and select the honorees. The Gala has been a hit for years and the networking is unsurpassed.

**See social event sponsorships.**

**Thursday, November 14**

## **Bank Secrecy Act Conference**

**The Park Avenue Club, Florham Park, NJ**

**Target audience: 150 BSA Officers, or those who have moved into the Bank's BSA world, Compliance, Operations and Security Officers**

This BSA annual program presents one of the most critical regulatory topics affecting the banking industry. The BSA Conference is geared to all Compliance staff to review basic policies and regulations.

BSA/AML is a critical function of the Bank, and regulators scrutinize the bank's tools implemented to keep the Bank and their customers safe from fraud.

**See one day in-person sponsorships.**



2024 Economic Forum

**Wednesday, November 20**  
**CFO Conference with FMS NY/NJ Chapter**



**The Park Avenue Club, Florham Park, NJ**  
**Target audience: 100 CFOs, Treasurers, senior-level Accounting and Finance Officers**

Regulations change, benchmarks have changed, this conference presents an economic forecast, and addresses new accounting rules & proposals, and regulatory updates.

**See one day in-person sponsorships.**

## January 2025

**Thursday, January 30**  
**Cannabis Banking Conference**

**Virtual conference**  
**Target Audience: CEOs, CFOs, Risk Officers, Compliance Officers, BSA Officers and Legal Counsel**

This virtual conference explores the regulatory risks and financial opportunities associated with servicing cannabis-related businesses, which is increasingly important as New Jersey continues to expand its cannabis program.

**See one day virtual sponsorships.**

## February 2025

**Monday, February 10**  
**Emerging Leaders Trenton Visit**

**New Jersey State House, Trenton**  
**Target Audience: The ELN is a division of NJBankers for Bank Members and Associate Members poised to become the next generation of leadership**

Members of our ELN Network will have the opportunity to visit the state house and learn about the advocacy work being done on behalf of our member banks, and meet with local legislators.

**See ELN Underwriters opportunities.**

## **Wednesday, February 12** **CRA & Fair Lending Conference**

**Virtual conference**

**Target audience: CEOs, Compliance Officers, Chief Lending Officers, Risk Officers, Directors and Associate Members**

This seminar will bring together regulators and a CRA & Fair Lending expert for an informative and lively discussion on compliance examination, investigation and enforcement actions relating to the Community Reinvestment Act and the Fair Lending laws.

**See one day virtual sponsorships.**

## **Thursday, February 27** **Credit Training Workshop**

**Location to be Announced**

**Target Audience: Credit Officers, Credit Analysts, Credit Administrators, Commercial Loan Officers and Managers, Loan Review Officers, Lenders, Underwriters, Treasury Management and Branch Management**

This conference provides bankers the necessary skills to perform quantitative analysis of financial data to determine the creditworthiness of a borrower.

## **March 2025**

### **Thursday, March 6** **Annual Economic Leadership Forum**

**Location to be Announced**

**Target Audience: 300-400 C-Level Bankers and NJ Business Leaders**

New Jersey's most important business sectors attend this Forum. In addition to C-level and Senior level bankers, the audience draws large numbers of attendees from Healthcare, Real Estate, Commercial Lending, and Higher Education, and addresses topics specific to running businesses in NJ. This is a sell-out event!

Past speakers have included:

- Michelle W. Bowman, Governor, Board of Governors, Federal Reserve System
- Kevin O'Toole, Chairman, Board of Commissioners, The Port Authority of New York and New Jersey
- Steve Forbes, Chief Executive Officer, Forbes Media
- Karl Rove, Former White House Deputy Chief of Staff

**See event opportunities.**

## **April 2025**

### **Wednesday – Friday, April 2 – 4** **119th Annual Conference**

**The Grand Hyatt, Nashville, TN**

**Target Audience: Over 300 C-suite bankers, directors, spouses, from 39 Banks (based on 2024 data) and Associate Members including Endorsed and Select Service Providers**

This premier 3-day event includes professional development, installation of NJBankers officers, award and recognition celebrations, and multiple receptions and networking.

**See event opportunities.**

**Thursday, April 10**

## **Mid-Career Banker Conference**

**Location to be Announced**

**Target audience: Experienced bankers poised to take the next step in their careers**

The Mid-Career Banker Conference will explore the unique skills necessary to ensure continued progress along your career path.

**See one day in-person sponsorships.**

## **May 2025**

**Thursday, May 1**

### **DEI Summit**

**Location to be Announced**

**Target audience: C-suite, Human Resource Officers, Training Officers, Diversity Committees, Retail Banking Officers and their teams**

The DEI Conference is a chance to change the way we see the world. It presents how and why to create a more equitable workplace. Attendees get insights from experts in the field of inclusion and build relationships with like-minded professionals who understand the importance of belonging.

**See DEI Underwriters Package.**

**Thursday, May 15**

### **Commercial Lending Conference**

**Location to be Announced**

**Target audience: Professionals directly involved in originating, structuring and managing commercial loans. This includes: Relationship Managers, Loan Officers, Credit Analysts and Underwriters, CFOs, Treasurers, and financial executives responsible for corporate finance decisions, as well as regulatory and compliance professionals.**

The Commercial Lending Conference will offer valuable insights into the future direction of the industry. Participants will gain a deeper understanding of emerging trends, innovative strategies and best practices to navigate the evolving landscape of commercial lending.

**See one day in-person sponsorships.**

## **June 2025**

**Wednesday, June 4**

### **Women in Banking Conference**

**Location to be Announced**

**Target audience: 500 multi-level bankers, both senior and new to the industry**

This conference focuses on successful strategies for personal and career growth. Speakers empower attendees to realize their full potential in the workplace.

**See event opportunities.**



**Thursday, June 12**

## **Marketing Conference**

**Location to be Announced**

**Target audience: Multilevel bankers in marketing, communications, public and media relations, retail officers**

The Marketing Conference presents strategies and tactics to improve marketing communications.

**See one day in-person sponsorships.**

**Monday, June 16**

## **Bankers Cup Golf Outing & Networking Event**

**Shackamaxon Country Club, Scotch Plains**

**Target Audience: 200 C-Suite and Senior Officers, Industry Service Providers**

This golf outing is a great way to network with high level executives during a relaxed, social day out on the green. The day includes several networking opportunities, including an evening reception for both golfers and non-golfers, and 18 holes of golf.

**See event opportunities.**

**"S**ponsoring a foursome at NJBankers Golf Outing was a great way to connect with bankers and share the latest regarding our updated services in a more social setting. Networking events like these have allowed us to reach decision-makers in a non-pressured environment, leading to new opportunities and business growth."

*- Fred Nitting, Managing Director  
Cherry Bekaert Advisory LLC*

## **Additional Spring 2025**

**Date to be Announced**

**IRA Advanced - Presented by NJBankers and PMC**



**NJBankers Office, Cranford, NJ**

**Target Audience: Senior level retail bankers and their back-office administrators, Compliance Officers**

This IRA Seminar presents important updates as rules change with each year. Non-compliance can result in monetary damages to a bank and therefore this event is well-attended each year.

**Date to be Announced**

**Washington Regulatory Visit**

**Hotel location to be announced**

**Target audience: C-suite Bankers, General Council, and Directors**

Our regulatory trip to Washington D.C. is your chance to connect with regulators and build those connections that will keep you informed of pending legislation that can affect you now and will affect your customers for years to come.

**Make sure to check [njbankers.com](http://njbankers.com) for updates to these and all our events.**



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